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(54) **LIGHT-ORIENTATING COMPOSITION,
ORIENTATION FILM COMPRISING THE SAME
AND LIQUID CRYSTAL DISPLAY ELEMENT
HAVING THE ORIENTATION FILM**

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(57) Abstract:

PROBLEM TO BE SOLVED: To obtain the subject composition comprising a cinnamate or coumarin polymer and a specific polyimide, capable of forming orientation films excellent in orientativity, thermal stability and tilted angle characteristics, and useful for liquid crystal display elements.

SOLUTION: The light-orientating composition comprises (A) a cinnamate or coumarin polymer and (B) a polymer comprising (B₁) a polyimide having alkyl groups at both the ends or (B₂) a polyamide having a structure of the formula {R₁ is a 3-10C cycloalkyl [substituted by a group (G) such as a 1-10C alkyl, an aromatic group or a (substituted) amino], a (G-substituted) 3-10C cycloalkenyl, etc.; R₂ is R₁, a (G-substituted) aromatic ring; X₁ is COO, O, OCO; R₃ is a 3-20C alkyl; (m₁)_≧0; (n₁)_≧1; (m₁):(n₁) is 1:99 to 20:80} in an A:B weight ratio of e.g. 99:1 to 80:20.

